

# NAR RPAC FUNDRAISING PARTNERSHIP PROGRAMS

## **RPAC Fundraising Conference Grants for States:**

- Each state can apply for as much as \$0.10 per member. States with less than 50,000 members can apply for up to \$5,000. (see back for grant allocations)
- States are encouraged to join together to put on regional conferences in order to pool resources and reach a larger audience
- NAR would provide help with sample agendas, sample power points and handouts, and recommending professional fundraising consultants to speak at the conferences.

### *Requirement:*

- Must allow time for a NAR representative to speak about NAR programs

## **Fundraising Grants for Local Associations:**

- Local associations may apply for grants of up to \$5,000 to be used for fundraising purposes
  - Fundraising event: auction, Miss RPAC contest, etc...
  - Fundraising video or DVD production and distribution
  - Distribution of fundraising materials
  - RPAC messaging for new member orientations

### *Requirements:*

- State election laws do not ban use of corporate political contributions for use in fundraising
- State and local association grantees must commit to forward 30% of all RPAC funds raised in the targeted year to National RPAC.

## **RPAC Marketing Materials for State and Local Associations:**

- Creation of customized RPAC materials to be used for solicitation and donor education using your logo, donor clubs and state and local issues
- Choose from 14 different template options, including RPAC Major Donor brochure that does not count toward your yearly count
- RPAC will pay for the design, printing and delivery to your office of enough materials for every member in your association, plus an additional 20% for new members and special events.

### *Requirements:*

- State election laws do not ban use of corporate political contributions for use in fundraising
- Use of National legislative issues and RPAC Major Donor levels

## **RPAC Fundraising Forums**

- Held at Midyear Meeting and Annual Meeting
- Featuring Professional Fundraising Experts to answer your fundraising questions
- Share and learn ideas from fellow REALTOR boards
- Network with colleagues from around the country
- Receive national fundraising updates
- Learned about NAR programs

## **RPAC Fundraising Webinars:**

- To ensure contact, momentum and accountability in between the Fundraising Forums, NAR RPAC would host webinars beginning in January 2009 to start off the year, one in early spring to check fundraising status and promote the MYM Forum, and a final one in early fall as states head into the home stretch to reach their goal by NAR convention.
- Each Forum would include general status reports but also focus on a specific fundraising area, i.e. one-on-one solicitation for major donors, on-line solicitation of small donors, etc. by fundraising experts.

## RPAC Fundraising Conference Grant Allocations

State	Membership as of 11/30/08	\$.10 per member	Adjusted Grants		State	Membership as of 11/30/08	\$.10 per member	Adjusted Grants
Alabama	13,945	\$1,394.50	\$5,000.00		Montana	4,581	\$458.10	\$5,000.00
Alaska	1,530	\$153.00	\$5,000.00		Nebraska	4,283	\$428.30	\$5,000.00
Arizona	47,739	\$4,773.90	\$5,000.00		Nevada	17,256	\$1,725.60	\$5,000.00
Arkansas	8,184	\$818.40	\$5,000.00		New Hampshire	5,847	\$584.70	\$5,000.00
California	174,945	\$17,494.50	\$17,494.50		New Jersey	53,776	\$5,377.60	\$5,377.60
Colorado	26,367	\$2,636.70	\$5,000.00		New Mexico	7,703	\$770.30	\$5,000.00
Connecticut	17,780	\$1,778.00	\$5,000.00		New York	61,544	\$6,154.40	\$6,154.40
Delaware	4,009	\$400.90	\$5,000.00		North Carolina	41,044	\$4,104.40	\$5,000.00
DC	2,574	\$257.40	\$5,000.00		North Dakota	1,438	\$143.80	\$5,000.00
Florida	124,721	\$12,472.10	\$12,472.10		Ohio	31,848	\$3,184.80	\$5,000.00
Georgia	36,126	\$3,612.60	\$5,000.00		Oklahoma	9,956	\$995.60	\$5,000.00
Guam	376	\$37.60	\$5,000.00		Oregon	16,570	\$1,657.00	\$5,000.00
Hawaii	9,416	\$941.60	\$5,000.00		Pennsylvania	32,661	\$3,266.10	\$5,000.00
Idaho	7,891	\$789.10	\$5,000.00		Puerto Rico	1,010	\$101.00	\$5,000.00
Illinois	51,474	\$5,147.40	\$5,147.40		Rhode Island	4,324	\$432.40	\$5,000.00
Indiana	17,638	\$1,763.80	\$5,000.00		South Carolina	18,896	\$1,889.60	\$5,000.00
Iowa	7,128	\$712.80	\$5,000.00		South Dakota	1,775	\$177.50	\$5,000.00
Kansas	8,958	\$895.80	\$5,000.00		Tennessee	25,395	\$2,539.50	\$5,000.00
Kentucky	10,618	\$1,061.80	\$5,000.00		Texas	84,283	\$8,428.30	\$8,428.30
Louisiana	12,213	\$1,221.30	\$5,000.00		Utah	15,147	\$1,514.70	\$5,000.00
Maine	4,457	\$445.70	\$5,000.00		Vermont	1,841	\$184.10	\$5,000.00
Maryland	27,038	\$2,703.80	\$5,000.00		Virginia	34,163	3416.3	\$5,000.00
Massachusetts	21,205	\$2,120.50	\$5,000.00		Virgin Islands	357	\$35.70	\$5,000.00
Michigan	25,031	\$2,503.10	\$5,000.00		Washington	22,507	\$2,250.70	\$5,000.00
Minnesota	21,141	\$2,114.10	\$5,000.00		West Virginia	3,418	\$341.80	\$5,000.00
Mississippi	6,206	\$620.60	\$5,000.00		Wisconsin	15,909	\$1,590.90	\$5,000.00
Missouri	23,876	\$2,387.60	\$5,000.00		Wyoming	2,403	\$240.30	\$5,000.00