Wondering Which Home to Buy?

Turn to a Realtor® for Professional Advice

Thanks to low prices, stable mortgage rates and potential tax benefits, now is an ideal time to buy a home in Florida.

To help you make the right choice, a Realtor® in Florida can provide knowledgeable, professional advice and guide you through every step of the transaction, saving time, money and aggravation.

A Realtor® can provide you with a full complement of services, including:

- **Identify suitable properties** for your lifestyle and wallet.
- **Provide information** about neighborhoods, communities and condominium developments.
- **Determine the right price range** – how much home you can afford to buy.
- **Offer advice** about the personal and financial data needed to apply for a home loan.
- **Discuss the pros and cons** of buying a property in financial distress.
- **Help you navigate the purchase**, including factors like price negotiation, financing, terms, date of possession, repairs, and furnishings or equipment.
- **Assist you in finding qualified professionals** to do property investigations and provide written reports.
- **Provide guidance through the closing process** to make sure the transaction completes smoothly.

Unlike someone with a real estate license who has simply met the state’s requirements to do business in Florida, a Realtor takes the profession to the next level. He or she voluntarily agrees to act under, and abide by, a Code of Ethics by becoming a member of the local, state and national Realtor boards/associations. Realtors abide by a set of professional principles, serve clients fairly and maintain a high level of industry knowledge about the buying and selling of real estate.

With a Realtor involved, you can relax, knowing the purchase is in safe, knowledgeable, capable and caring hands.