

2021 Florida Realtors® Convention & Trade Expo

EXHIBITOR & ADVERTISING Prospectus

#DareToDream2021
#FloridaRealtors
#FloridaRealtorsConvention2021

ROSEN SHINGLE CREEK // ORLANDO, FL
AUGUST 25 & 26



FloridaRealtors®
The Voice for Real Estate® in Florida

The **Big** Homecoming

We plan to celebrate **Big** (and safely)
at this year's **Live Convention**

Special Guests →

AUGUST 25

General Session Keynote
Shark Tank Star Kevin O'Leary
Cold Hard Truth

AUGUST 25

Kool & The Gang
"Celebrate Good Times, Come On!"
(KC & The Sunshine Band will not be performing live in 2021)

AUGUST 26

Closing Session Keynote
Admiral William H. McRaven, USN (Ret.)
Make Your Bed: Little Things That Can
Change Your Life...And Maybe The World



floridarealtors.org/convention

2021 Trade Expo exhibit space

Rosen Shingle Creek



Florida Realtors® is holding a BIG Homecoming this August!
This is YOUR invitation.

FLORIDA REALTORS 2021 CONVENTION & TRADE EXPO

MEETING & TRADE EXPO DATES: August 25 & 26

Our theme for 2021 is “Dare To Dream!” Our invitation to every Realtor® is to...“Dare To Dream of the possibilities for radically improving your business and your profession when you partner with Florida Realtors.”

Realtors...are PEOPLE people. They're all ABOUT relationships, meeting face to face and growing their businesses. They've been DREAMING about meeting in person this August! That means our Convention & Trade Expo will be very well attended. We're calling it “The BIG Homecoming,” and you're invited.

Thousands of Realtors have attended our annual Convention & Trade Expo, making it the largest event of its kind in Florida. The Expo attracts real estate salespeople as well as brokers and managers. Nearly two-thirds of convention attendees spend more than an hour at the exhibits. 37% have been in business 4 years or less – making them a prime buying demographic. Display and demonstrate your products

and services face-to-face with these prospective customers and clients and help make their business dreams come true.

Throughout the Convention, Florida Realtors will deliver BIG education sessions and BIG networking opportunities. To draw even more Realtors, we're showcasing highly inspirational General Session and Closing Session speakers. And on Wednesday, August 25th, Realtors will flood the expo by day and the dance floor by night as Florida Realtors presents one of the BIGGEST dance bands of all time... Kool & The Gang!*

Don't miss your opportunity to inspire, influence and energize thousands of Realtors. Make that personal human connection when you take Realtors by the hand and together, you Dare To Dream of ways to grow their businesses with your game-changing products, services and solutions.

ACT TODAY: Exhibit space and sponsorships are confirmed on a first-come, first-served basis.

Contact: Florida Realtors® at **407.438.1400 ext. 2455**, exhibit@floridarealtors.org or fax to **407.587.1427**
7025 Augusta National Drive, Orlando, FL 32822

*KC & The Sunshine Band will not be performing live in 2021

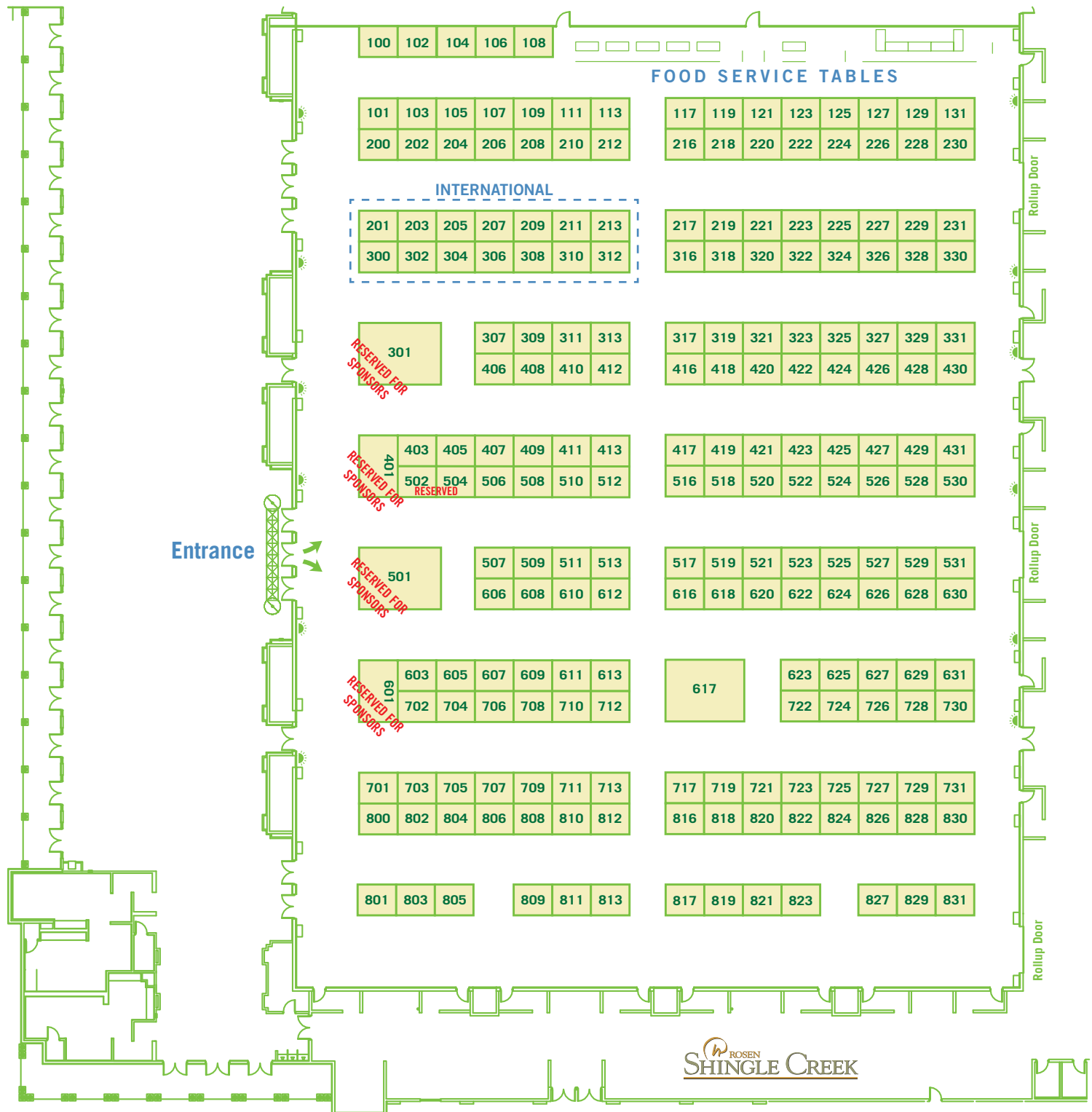
2021 Trade Expo floor plan

Rosen Shingle Creek
Sebastian Ballroom J/K/L

9939 Universal Blvd.
Orlando, Florida 32819

Trade Expo
August 25-26, 2021

See exhibitor contract for pricing



2021 Exhibitor Contract

Florida Realtors® • Annual Convention and Trade Expo

(Company Name)	(Contact Name)		
(Company Address)	(Telephone #)	(Fax #)	
(City)	(State)	(Zip/Postal code)	(Cell #)
(Email Address)			

(hereinafter referred to as Exhibitor) and the Florida Association of Realtors® (hereinafter referred to as Florida Realtors®) agree as follows: Florida Realtors authorizes Exhibitor, under the terms set forth, to exhibit products, services and materials applicable to real estate business or as otherwise approved by Florida Realtors in booth space to be designated by Florida Realtors in the exhibit area of the Rosen Shingle Creek, 9939 Universal Blvd., Orlando, FL 32819, during the Annual Convention and Trade Expo of Florida Realtors at the aforementioned site on the dates and times set forth below, at the fee specified for locations assigned as indicated on floor plan.

This Contract is not assignable.

No prior or present agreements or representations shall be binding upon the parties unless included in this Contract. No modification or change in this Contract shall be valid or binding upon parties unless in writing and executed by the party intended to be bound by it.

Date of Application: _____, 2021 _____
(Company)

(Print Name of Authorized Representative)	(Signature of Authorized Representative)
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Credit Card # _____ **Exp. Date** _____ ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

Detailed description of product or service to be displayed & also to be included on Florida Realtors Convention web page (25 words or less); please note that the association or show manager reserves the right to edit description for content & length:

Sign on booth to read: _____

Company name to appear on convention website as: _____

Website address: _____

We give our permission to include a link to our website on the convention promotion section of floridarealtors.org and on the convention app. ☐ Yes ☐ No

Booth Choices: 1st _____ 2nd _____ 3rd _____

Booth Prices (prices are inclusive of sales tax):

**Add \$100 if you select a corner booth*

20% discount if contract/payment received by **MAY 21**

10' x 10' — \$1,680*

10' x 20' — \$3,024*

10' x 30' — \$4,284*

20' x 20' Islands — \$8,064

15% discount if contract/payment received by **June 25**

10' x 10' — \$1,785*

10' x 20' — \$3,214*

10' x 30' — \$4,551*

20' x 20' Islands — \$8,568

Contract/payment received after **June 25**

10' x 10' — \$2,100*

10' x 20' — \$3,780*

10' x 30' — \$5,355*

20' x 20' Islands — \$10,080

RETURN CONTRACT WITH FULL PAYMENT TO: Florida Realtors, P.O. Box 725025, Orlando, FL 32872-5025; Fax: 407-587-1427, Email: exhibit@floridarealtors.org. A copy of this executed contract will be returned to you upon completion of the registration process.

Trade Expo Dates/Times

Wednesday, August 25, 2021

9 a.m.

Trade Expo Opens

6 p.m.

Expo Closes

Thursday, August 26, 2021

8:30 a.m. Trade Expo Opens

4 p.m.

Expo Concludes

THIS AREA FOR FLORIDA REALTORS USE ONLY.

Booth Space Assigned: _____

By: _____ (Florida Realtors Meeting Services Dept.)

imis ID _____

Check for \$ _____ received or credit card charge for \$ _____

Acceptance Date: _____, 2021

Terms of Exhibitor Contract

Florida Realtors® • Annual Convention and Trade Expo

Booth Space Assignments

Booth space assignments will be made by Florida Realtors in the order in which executed Contracts and full payment are received. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible, but Florida Realtors reserves the right to make such modifications and change exhibit space assignments as may be necessary to adjust the floor plan at any time to meet the needs of Florida Realtors, Exhibitors or the exhibits.

Articles of Exhibit

Exhibitor shall not exhibit, advertise or offer for future purchase goods and services other than those allowed by this Contract.

Exhibitor agrees to limit his display and personnel to the booth space contracted for, to confine all personnel or equipment to the booth space (allowing for required social distancing) and not to use “roving” personnel and equipment and materials. No Exhibitor may share their booth space with another Exhibitor. A Covid-19 release and waiver required by Florida Realtors, and the host venue, if applicable must be completed by each exhibitor and assistant exhibitor prior to the exhibitor or assistant exhibitor being issued a tradeshow badge needed to access the exhibit area.

Florida Realtors reserves the right to decline any prospective Exhibitor's application for a booth space.

Florida Realtors reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason, become objectionable, and also to prohibit or remove any exhibit which, in the opinion of Florida Realtors, may detract from the general character of the Exposition as a whole. This reservation includes persons, things, conduct, printed matter and anything of a character which Florida Realtors determines is objectionable. In the event of such restriction or removal, Florida Realtors shall not be liable for any refunds or other exhibit expenses.

Contacting registrants or attendees must be from contact information directly procured by your organization from registrants or attendees. Promotion of your business is permissible, but active, aggressive recruiting is prohibited during the Expo. Further, any aggressive, obtrusive sales tactics are expressly prohibited. Violations of this policy may lead to removal from the Expo prior to or at the Expo itself and forfeiting any monies paid to Florida Realtors.

Subletting of Booth Space

Exhibitor shall not assign, sublet or apportion booth space or any part thereof allotted to Exhibitor.

Music: Copyright Permission and Indemnification

If you are planning to use music at your exhibit booth, Broadcast Music Inc. (BMI), the American Society of Composers, Authors & Publishers (ASCAP) and other performing rights organizations require that you pay licensing fees for the performance. If you have already entered into agreements with a performing rights organization, please report your function in your quarterly reports. If you are not currently licensed and plan to use music at your booth, you should contact the appropriate performing rights organization to secure the necessary licenses. Contact BMI at 877-264-2137 and SESAC at 615-320-0055 or ASCAP at 800-505-4052.

Exhibitor represents and warrants that no musical work protected by copyright will be staged, produced or otherwise performed, via either “live” or “mechanical” means, by or on behalf of Exhibitor at Florida Realtors' Convention and Trade Expo unless Exhibitor has previously obtained written permission from the copyright owner or the copyright owner's designee (e.g. ASCAP, BMI or SESAC) for such use.

Exhibitor further represents and warrants that it shall be fully responsible for the performance of all obligations under any agreement permitting the use of such music, including but not limited to all obligations to report data and to pay royalty fees.

Exhibitor agrees to indemnify, save and hold harmless Florida Realtors and its directors, officers, agents, employees and each of them, from and against any and all claims, costs and expenses (including legal fees and expenses), demands, actions and liabilities of every kind and character whatsoever with respect to any breach of the foregoing representations and warranties.

Installation and Dismantling of Exhibits

All material entering Expo must come from the Sebastian dock. Each vehicle will be given 20-30 minutes to unload. Installation of exhibits may begin at 10 a.m. - 5 p.m. Tuesday, August 24 and continue at 6 a.m. - 8 a.m. on Wednesday, August 25. Exhibits must be in place by 8 a.m. No exhibits shall be dismantled, partially or wholly, until 4 p.m. Thursday, August 26. All exhibits must be removed from the Exhibit Hall by 7 p.m. Thursday, August 26. If you need additional time, contact the show manager. Any materials not removed by this time will be removed by Florida Realtors and stored at Exhibitor's expense. **Early dismantling of exhibits without prior written approval from Florida Realtors will be considered a breach of this Contract.**

Safety, Fire and Health

Exhibitor must comply with all local, county, state and federal safety, fire and health ordinances regarding installation and operation of exhibit materials. All display exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing, as required by local, county and state ordinances, to prevent fire hazards and accidents. Each Exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or promotions.

There are special safety and health concerns related to COVID-19. Each Exhibitor agrees to strictly adhere to all current CDC guidelines for COVID-19 (<https://www.cdc.gov/coronavirus/2019-nCoV/index.html>) while participating in events held or sponsored by the Florida Realtors®. Exhibitors agree to require their employees, and booth visitors to adhere to government issued health standards or guidance including CDC guidelines, and any applicable state and local public health guidelines.

Exhibitor agrees to self-monitor for signs and symptoms of COVID-19 (symptoms typically include fever, cough, and shortness of breath).

By subsequently attending the activity or event each day, Participant warrants that self-assessment has been performed and Participant is experiencing no symptoms of COVID-19.

Liability for Damage

Exhibitor agrees to protect, indemnify and hold harmless Florida Realtors and the hotel for any and all liability, damage or expense by reason of any injury or injuries sustained by anyone to persons or property or loss of property received, done or occurring in or about the trade expo area or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the respective agents, servants or employees of Florida Realtors or the hotel. Florida Realtors and the hotel shall not be responsible or liable for any loss or damage to any property of Exhibitor through theft, fire, accident or any other cause. **EXHIBITOR SHOULD INSURE EXHIBITOR'S OWN EXHIBIT AND DISPLAY MATERIALS.**

Exhibitor agrees to protect, save and keep Florida Realtors and the hotel forever harmless from any damage or charges for violation of any law or ordinance, whether occasioned by the negligence of Exhibitor or those holding under the Exhibitor. Exhibitor agrees not to violate any criminal statutes. Exhibitor shall at all times protect, indemnify, save and keep harmless Florida Realtors and the hotel against and from any loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the use of the trade expo area or a part thereof. Exhibitor shall bear all attorney fees and court costs arising from any litigation based on the above. Further, if the Exhibitor breaches this Contract, Florida Realtors has the right to refuse Exhibitor booth space at future Florida Realtors Conventions and Trade Expos.

Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of Exhibitor.

Exhibitor must surrender the booth space in the same condition as it was received.

Cancellations

If Exhibitor fails to perform in accordance with the stated terms as set forth, Florida Realtors may cancel this Contract and will retain, for costs incurred in connection with the leasing of said booth space to Exhibitor, 100% of the total fee.

If Exhibitor finds it necessary to release Exhibitor's booth space and written cancellation is received by **June 25, 2021**, Florida Realtors will retain 25% of the fee. If written cancellation is received between **June 26, 2021** and **July 23, 2021**, Florida Realtors will retain 50% of the fee. No refunds will be given after **July 23, 2021**.

Should the Florida Realtors cancel the Annual Convention and Trade Expo for any reason, thereby prohibiting exhibitor from participating as outlined in the attached contract, exhibitor will receive a full refund of fees paid to Florida Realtors in advance to participate in Expo.

If for any cause beyond the control of the parties, such as, but not limited to, a public health emergency, the destruction of the exhibit facilities by an Act of God, authority of law, fire or other force majeure, or boycotts, strikes or other labor disputes, or cancellation of the Expo for reasons beyond Florida Realtors® reasonable control, Florida Realtors® is unable to comply with the terms of this Contract and deliver the space allotted hereunder, this Contract will be considered terminated and any payments made hereunder by Exhibitor will be refunded to Exhibitor, and Florida Realtors® will have no further liability for damages or compensation of any kind

Miscellaneous

This agreement shall be governed by the laws of the State of Florida. Any action brought to enforce the terms of this Agreement shall be brought in Orange County, Florida.

Florida Realtors is dedicated to providing a harassment-free experience for all attendees. All Exhibitors must engage in respectful behavior and refrain from engaging in behavior or speech that is harassing in any manner.

Harassment includes offensive verbal comments or written language, deliberate intimidation, harassing photography or recording, stalking, following, unwelcomed demonstrations, creating a disturbance that is dangerous or interferes with the ability to transact business on the show floor, or creates apprehension in another person, or causes inappropriate physical contact.

Please note that ALL FOOD AND BEVERAGE must be ordered through Rosen Shingle Creek Hotel. Outside food and beverage will be confiscated and removed per Hotel Liability guidelines. Allowed: Candy Bowls with individually-wrapped miniature candies/mints/hard candies. The Exhibitor should facilitate the distribution of candy and other edible items to attendees in order to minimize the potential spread of COVID – 19.

Additionally, helium balloons are strictly prohibited.

Responsibilities of Exhibitor's Representative(s)

Unless other arrangements have been made previously through The Expo Group, a representative of the Exhibitor must be present during uncrating and installation, as well as during dismantling and re-crating of his exhibit. At least one representative must be in attendance throughout the period of exhibition. Exhibitor agrees to notify Florida Realtors in advance, no later than 15 days before the first day of the Convention and Trade Expo, the name of the person who will officially represent the firm.

Fees for Exhibitor's Representative(s)

Two official representatives for each booth space of each Exhibitor will be given complimentary Full Convention and Trade Expo registrations and name badges, which are the official admittance to Convention events. Exhibitor is also entitled to ten free assistant exhibitor badges for each booth space; these badges will allow admittance only to the exhibit area. Any additional assistant exhibitor badges needed can be purchased from Florida Realtors for \$10 each.

Florida Sales Tax

Exhibitors who offer for sale at wholesale only, tangible personal property or services at the Trade Expo must obtain a resale certificate from purchasing dealers, or collect applicable sales tax. Exhibitors who, at the Trade Expo, offer the retail sale of tangible personal property and services subject to Florida sales tax must register as a dealer with the Florida Department of Revenue and collect tax imposed under Section 212.18(3)(b) Florida Statutes. Additionally, Exhibitors who make mail order sales at the Trade Expo pursuant to Section 212.0596 Florida Statutes must register as a dealer with the Florida Department of Revenue.

General Information for Exhibitors

Florida Realtors® • Annual Convention and Trade Expo

Trade Expo Dates/Times

Wednesday, August 25, 2021

9 a.m. Trade Expo Opens

6 p.m. Trade Expo Closes

Thursday, August 26, 2021

8:30 a.m. Trade Expo Opens

4 p.m. Trade Expo Concludes

Exhibitor Installation Dates/Times

Installation begins at 10 a.m. - 5 p.m. Tuesday, August 24, 2021.

Installation continues at 6 a.m. - 8 a.m. Wednesday, August 25, 2021.

Exhibits must be in place by 8 a.m. Wednesday, August 25, 2021.

Dismantling Dates/Times

Exhibitors may begin dismantling at 4 p.m. Thursday, August 26, 2021.

Exhibits must be out of hall by 7 p.m. Thursday, August 26, 2021.

Booth Space Sizes

Booth spaces at the Florida Realtors Trade Expo will be uniform in style, each with an 8 ft.-high back wall and 8 ft.-high side rails, consisting of fabric draped on an aluminum frame. Available sizes are: 10' x 10', 10' x 20', 10' x 30 and 20' x 20' island booths. **Booth height restriction is 9'. Island booth height restriction is 14'.** Price includes a 7" x 44" booth identification sign, a 6' draped table, two (2) arm chairs with upholstered seats and one (1) waste basket. Exhibit halls have existing carpet.

Exhibit Storage, Handling and Shipping

For prompt handling, exhibit materials should be forwarded to The Expo Group or to exhibitors own contractor, if preferred. (Handling and shipping charges will be the responsibility of the Exhibitor.) If exhibitor chooses to use their own contractor, a non-contractor form must be sent to The Expo Group by **July 24th**.

Advance exhibit material will be accepted and warehoused by The Expo Group for a period of up to 30 days before the set-up date, at no charge for storage. The Expo Group will also deliver the items directly to each Exhibitor's booth space at the appropriate time and remove and store the empty containers during the Expo. Following breakdown, The Expo Group will return the containers to the booth spaces and load them onto your prearranged transportation for departure. All shipments of display materials must be prepaid and addressed as follows:

Exhibitor Name, Booth Number

Florida Realtors Convention

C/O The Expo Group

2502 Lake Orange Drive, Orlando, FL 32837

Phone: 407-851-0261 • Fax: 407-859-3904

Labor, Additional Equipment and Services

Booth furnishings—other than those specified under “Booth Space Sizes and Prices,” including labor, electrical, phone/internet lines, carpet, booth cleaning and other services—can be obtained at Exhibitor's expense from the forms provided in the service kit which you will receive at a later date.

All Exhibitors will be furnished, in advance, a service kit containing order forms for all services and booth furnishings they may require. The deadline for EAC forms and custom carpet orders is **July 24th**. The Expo Group will not be accepting any color changes for draping or table drapes without receiving prior approval from Florida Realtors.

2021 FLORIDA REALTORS®

Specialty Convention Sponsorships

Specialty Sponsorships

Prominently promote your brand with one of the exclusive sponsorships shown on these pages and you'll also receive these benefits:

- Recognition in pre-convention promotions
- One promo piece in Digital Event Bag. (Sponsor designs)
- Recognition throughout convention
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- Recognition on "thank you" ad in Florida Realtor magazine



RFID Tower Branding

- Exclusive sponsorship of 10 pairs of chip-reader towers placed in Convention's highest traffic areas.
- Sponsor's name, logo and message will appear on all tower faces. (Sponsor designs.)
- Promotion as sponsor in pre-event marketing
- Full-page ad on convention app
- One set of mailing labels for all Expo attendees

Artwork subject to approval by Florida Realtors.

INVESTMENT: \$15,000



WiFi Sponsor

- Sponsor's name, logo and booth number on login screen, on signs throughout convention and in rotation on large-screen hallway monitors.
- Promotion in pre-event marketing
- Full-page ad on convention app
- One set of mailing labels for all Expo attendees

Typically, 700-1,000 attendees access WiFi

INVESTMENT: \$10,000

Expo Reception

- Exclusive sponsorship of Expo reception
- Sponsor's logo on reception posters and retractable banners.
- Sponsor may provide branded napkins.

Artwork subject to approval by Florida Realtors.

INVESTMENT: \$7,500 **SOLD**

Head Shot Booth Sponsor

- Booth will be located in high-traffic areas for three days
- 6-foot-long banner with sponsor's message will appear above booth. (Sponsor supplies design.)
- Sponsor may staff booth to capture leads (scanner provided) and may display materials at booth.
- Florida Realtors will supply photographer and assistant.

INVESTMENT: \$7,500 **SOLD**



Stair Riser Graphics

- Sponsor's logo and message will appear on bottom 15 stairs of staircase leading to rotunda. (Sponsor supplies design.)

High-traffic area. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$6,500 **SOLD**



Panzacola Archway Graphic

- 6-foot x 26-foot rectangular vinyl graphic with sponsor's logo and message will appear on archway in Panzacola hallway. (Sponsor designs.)

High-traffic area. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$5,500 **SOLD**

Sebastian Archway Graphic

- 26-foot curved vinyl graphic with sponsor's logo and message will appear on archway in Sebastian hallway. (Sponsor designs.)

High-traffic area. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$5,000

Vinyl Wall Graphic

- 4-foot x 10-foot vertical graphic with sponsor's logo and message will be displayed on wall in Panzacola hallway. (Sponsor designs.)

High-traffic area. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$1,750

Expo Floor Decals

(Front & Middle Aisles Available)

- 9, 36-inch diameter decals, with sponsor's logo and booth number, and Expo row number, will be displayed along the front and middle aisles of each row.

High-traffic areas.

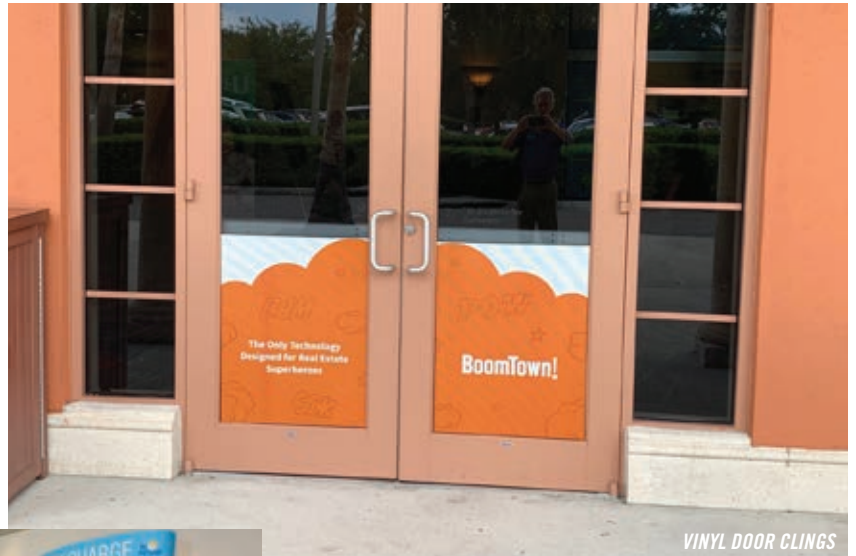
INVESTMENT: FRONT AISLE - \$3,500,
MIDDLE AISLE - \$2,500

Vinyl Door Clings

- Sponsor's see-through logo and message will appear on doors leading from parking lot to convention. (Sponsor designs.)

Sold in sets of 2 or 4. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$750 PER SET



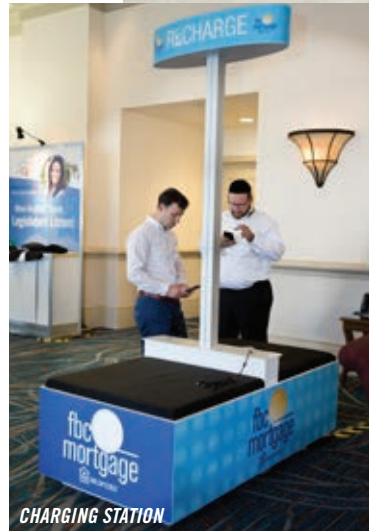
VINYL DOOR CLINGS

Charging Stations

- 2 charging stations with benches will be placed in the hallway.
- Sponsor's logo will appear on all 4 sides. (Sponsor designs.)

Artwork subject to approval by Florida Realtors.

INVESTMENT: \$5,500



Free-Standing Branded Towers

- 2 locations, one near each end of the hallways.
- Sponsor towers with messages on all 4 sides (sponsor designs), surrounded by leather chairs.

Artwork subject to approval by Florida Realtors.

INVESTMENT: \$7,500



Selfie City Sponsor

- 8-foot banner with sponsor's logo and message will be displayed above photo area. (Sponsor designs.)
- Sponsor may display marketing materials adjacent to the photo area.

Members shot more than 3,000 selfies in 2019.

INVESTMENT: \$5,000



Sizzle Reel Video (limit 4)

- Sponsor's 1-minute video promotion will appear in rotation on 90-inch monitors in hallways at each end of the event.
- Video will appear 5 times per hour.

Sponsor produces video. Content subject to approval by Florida Realtors.

INVESTMENT: \$2,500

Popcorn Cart

- Popcorn will be available Wednesday afternoon and Thursday morning in area marked with sponsor's sign.
- Sponsor may provide branded popcorn bags. Artwork subject to approval by Florida Realtors.

INVESTMENT: \$5,000 plus cost of branded bags

Official Note Pad Sponsor

- Note pads with sponsor's logo will be distributed to all classrooms and in convention's common areas.

Sponsor supplies notebooks.

Artwork and size of note pads subject to approval by Florida Realtors.

INVESTMENT: \$4,000 plus cost of branded pads

2021 FLORIDA REALTORS®

Convention General Sponsorships

\$10,000 Sponsor

Includes:

- Recognition (including your logo) in pre-convention promo (in print and on website)
- Two booth spaces
- Banner ad on mobile meetings app
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- 15 VIP Sponsor ribbons
- Recognition throughout convention
- Recognition on large-screen visuals at Awards Luncheon
- Three complimentary tickets to Awards Luncheon (VIP sponsor table)
- One set of labels (post-convention) of all attendees
- Recognition on “thank you” ad in Florida Realtor

\$5,000 Sponsor

Includes:

- Recognition (including your logo) in pre-convention promo (in print and on website)
- One booth space
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- 10 VIP Sponsor ribbons
- Recognition throughout convention
- Recognition on large-screen visuals at Awards Luncheon
- Two complimentary tickets to Awards Luncheon (VIP sponsor table)
- One set of labels (post-convention) of all attendees
- Recognition on “thank you” ad in Florida Realtor

\$3,000 Sponsor

Includes:

- Recognition (including your logo) in pre-convention promo (in print and on website)
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- Recognition throughout convention
- 5 VIP Sponsor ribbons
- Recognition by MC and projected large-screen visuals at Thursday Awards Luncheon
- One complimentary ticket to Thursday Awards Luncheon (VIP sponsor table)
- Recognition on “thank you” ad in Florida Realtor

\$1,500 Sponsor

Includes:

- Recognition in pre-convention promo (printed and on website)
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- Recognition throughout convention
- 5 VIP Sponsor ribbons
- Recognition on large-screen visuals at Awards Luncheon
- Recognition on “thank you” ad in Florida Realtor

\$1,000 Sponsor

Includes:

- Recognition in pre-convention promo (printed and on website)
- One promo piece in Digital Event Bag (sponsor designs)
- Company name on Convention website sponsor page, with link to sponsor
- Recognition throughout convention
- 5 VIP Sponsor ribbons
- Recognition on “thank you” ad in Florida Realtor

\$500 Sponsor

Includes:

- Recognition in pre-convention promo (printed and on website)
- Company name on Convention website sponsor page, with link to sponsor
- Recognition throughout convention
- Recognition on “thank you” ad in Florida Realtor

2021 Sponsorship Contract

Florida Realtors® • Annual Convention and Trade Expo

To ensure recognition of your
sponsorship at the event, contract
MUST BE RECEIVED BY JULY 12, 2021.

(Company Name)		(Contact Name)	
(Company Address)		(Telephone #)	(Fax #)
(City)	(State)	(Zip/Postal code)	(Cell #)
(Website)		(Email Address)	

(Hereinafter referred to as Sponsor) and the Florida Realtors agree as follows: Florida Realtors authorizes Sponsor, under terms set forth, to be a sponsor at the Rosen Shingle Creek, 9939 Universal Blvd., Orlando 32819 during the Annual Convention and Trade Expo of Florida Realtors.

This contract is not assignable. Sponsor products, services, information, materials and representation must not be offensive and must not endorse, recruit, or be of a pornographic, religious or charitable nature. Florida Realtors reserves the right to decline a sponsor product, service, information, materials or representation if such may subject Florida Realtors or its members to criticism, embarrassment or risk of liability. Whether the sponsor activities, materials, etc. are appropriate is to be determined by Florida Realtors in its sole discretion.

No prior or present agreements or representations shall be binding upon the parties unless included in this contract. No modification or change in this contract shall be valid or binding unless agreed to and signed by Florida Realtors.

Sponsor acknowledges that sponsor contract cannot be cancelled for any reason.

Date of Application: _____, 2021 _____
(Company)

(Print Name of Authorized Representative) (Signature of Authorized Representative)

Credit Card # _____ Exp. Date _____ ☐ VISA ☐ MC ☐ DISCOVER

All Sponsor materials must be approved in advance by Florida Realtors.
Choose from the following Sponsorships as further defined in the companion prospectus
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EXPO DATES August 25-26, 2021

Return Contract With Full Payment to: Florida Realtors, P.O. Box 725025, Orlando, FL 32872-5025; Fax: 407-587-1427,
Email: jodym@floridarealtors.org. A copy of this executed contract will be returned to you upon completion of the registration process.

This area for Florida Realtors use only.

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By: _____

(Florida Realtors Meeting Services Dept.)

Check for \$ _____ received or credit card charge for \$ _____

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