

Media Memo



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The state's largest professional association

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Miami Realtor® to Be Installed as President of Florida's Largest Professional Association

ORLANDO, Fla., December 2021 – Christina Pappas, vice president of the Keyes Family of Companies in Miami, will be installed in January as 2022 president of Florida Realtors®, the state's largest professional association with more than 200,000 members. "We are a powerful voice for homeowners throughout Florida, and advocacy will continue to be one of our most important services," she said.

In 2022, Florida will continue to see strong demand from U.S. and international buyers, said Pappas, who began her career in residential real estate and now has expertise spanning many industry sectors and services. "People from around the world have seen they can work virtually from anywhere," she said. "Our state's great quality of life and low taxes make this an ideal destination, and our state is poised for continued growth in real estate."

In addition to her position with Florida's largest independent real estate brokerage, Pappas is a board member of the Miami Association of Realtors and was president of its Young Professionals Network Leadership Board, as well as president of its Residential Board. She has been a leader in the Women's Council of Realtors, serving as education, membership and events co-chair. Pappas is also a director of Florida Realtors, a member of various state committees and forums, and previously served as a liaison for the National Association of Realtors® (NAR). She currently serves on the Realtor Property Resource Board of Directors and the Broker Public Portal. In the community, she is a Cornell Alumni Admissions ambassador, serves on the executive committee for the United Way Young Leaders and is the former Young President's/World President's Organization Next Generation Liaison for Miami.

As president of the state association, Pappas will focus on helping Realtors build their businesses through leadership training and coaching, as well as technology support. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," she said.

Pappas added that Florida's Realtors are passionate about serving their communities. "Our members are grassroots leaders in the statewide push for affordable housing in their neighborhoods," she said. "That's one of the ways they change people's lives for the better every day."

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to more than 200,000 members in 51 boards/associations Florida Realtors® Newsroom website is available at <https://floridarealtors.org/newsroom>.

