

Media Memo



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The state's largest professional association

For more information contact: Marla Martin, Media Relations and Communications Manager, or Jeff Zipper, Senior Vice President of Communications and Marketing, 407.438.1400, ext. 2326 or 2314

Central Florida Realtor® to Be Installed as President-Elect of Florida's Largest Professional Association

ORLANDO, Fla., December 2021 – Mike McGraw, a broker-associate with RE/MAX Central Realty, will be installed in January as the 2022 president-elect of Florida Realtors®, the state's largest professional trade association with about 200,000 members. "We listen closely to our members to determine how our leadership team can help them deliver exceptional service to buyers, sellers and investors," said McGraw.

Looking ahead to the 2022 real estate market, McGraw expects Florida's high quality of life and low taxes will continue to attract buyers from throughout the United States and around the world. "Our state offers an appealing location for seasonal, retiree and working-age buyers," said McGraw, who is active in residential brokerage. "Home prices will continue to rise, but mortgage rates are expected to remain low, improving affordability in our market."

A leader in regional, state and national real estate associations, McGraw was 2011 president of the Orlando Regional Realtor® Association and 2018 president of Stellar MLS. He has served as chair or vice chair of seven Florida Realtors committees and forums and was District 12 vice president in 2012. McGraw has also been a director of the National Association of Realtors® (NAR).

As president-elect of the state association, McGraw will focus on helping Realtors deliver the highest level of service to their clients and communities through information, advocacy and support programs. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," he said.

McGraw added that Florida's Realtors are dedicated to supporting the state's housing market and protecting private property rights. "Every day, our Realtor members are making a positive impact on their communities and our country," he said.

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to more than 200,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <https://floridarealtors.org/newsroom>.

