

# Media Memo



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The state's largest professional association

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## Gainesville Realtor® to Be Installed as Vice President of Florida's Largest Professional Association

**ORLANDO, Fla., December 2021** – Gia Arvin, broker-owner with Matchmaker Realty in Gainesville, will be installed in January as 2022 vice president of Florida Realtors®, the state's largest professional association with more than 200,000 members. "We are committed to delivering the right tools and services to help our residential and commercial members succeed in building their businesses," said Arvin.

Looking ahead to 2022, Arvin expects continued strong demand for Florida homes. "Many buyers from around the country are attracted to our state's high quality of life and low taxes – especially in today's work-from-home environment," said Arvin, who is active in residential brokerage. "However, we need to increase our supply of homes at all price points with an additional focus on affordable housing."

A leader in regional, state and national real estate associations, Arvin was 2011 president of the Gainesville/Alachua County Association of Realtors®. She has served on numerous committees and been a director and District 1 vice president for the state association. She was also the 2017 Florida president of the Women's Council of Realtors.

As vice president of the state association, Arvin will focus on helping Realtors deliver the highest level of service to their clients and communities through information, advocacy and support programs. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," she said. "We also want to expand our products and services for commercial members."

Arvin added that Florida's Realtors are powerful advocates for homeownership and property rights, and play leading roles in their communities. "Our members have extensive experience in addressing our state's affordable housing issues," she said. "That's one of the ways our members strive to change the lives of Floridians for the better."

*Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to more than 200,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <https://floridarealtors.org/newsroom>.*

