EXPAND your MIND and BUILD your BUSINESS

Exhibitor & Advertising PROSPECTUS

2022 Florida Realtors® Convention & Trade Expo
Aug. 24-25 // Rosen Shingle Creek // Orlando, FL

floridarealtors.org/convention

#BuildingUpBiz  #FloridaRealtors  #FloridaRealtorsConvention
Our theme for 2022 is “Building Up Business.” Can you think of a stronger invitation for Realtors® to pour in to our Trade Expo? Sure, we'll deliver dozens of hot topic education sessions, dynamic keynote speakers and tons of networking opportunities at our convention. We always do.

But with a theme like, “Building Up Business,” attendance to our Trade Expo has the potential to be off the charts. Picture thousands of Realtors, hungry to compete in the robust Florida real estate market, all looking for every advantage, every time-saving tool, every edge they can add to their arsenal. They'll be looking for business partners like YOU.

With thousands of Realtors in attendance, Florida Realtors annual convention is the largest event of its kind in Florida. The Expo attracts real estate salespeople as well as brokers and managers. Nearly two-thirds of convention attendees spend more than an hour at the exhibits. 37% have been in business 4 years or less – making them a prime buying demographic.

When you display and demonstrate your products and services face-to-face with these prospective customers and clients, you'll become their business partner and they'll know YOU helped them Build Up their Business!

Don't miss your opportunity to inspire, influence and energize thousands of Realtors. And consider how well-connected Realtors are in their communities and beyond. They know everybody. Can you say . . . referrals? Help Realtors Build Up their Business with your game-changing products, services and solutions. Odds are, they may end up returning the favor.

**ACT TODAY:** Exhibit space and sponsorships are confirmed on a first-come, first-served basis.

**CONTACT:** Florida Realtors® at **407.438.1400 ext. 2455**, [exhibit@floridarealtors.org](mailto:exhibit@floridarealtors.org) or fax to **407.587.1427**

7025 Augusta National Drive, Orlando, FL 32822
2022 Trade Expo floor plan

Rosen Shingle Creek
Sebastian Ballroom J/K/L
9939 Universal Blvd.
Orlando, Florida 32819

Trade Expo
August 24-25, 2022
See exhibitor contract for pricing
2022 EXHIBITOR CONTRACT
Florida Realtors® // Annual Convention & Trade Expo

(Company Name)                                                                                                              (Contact Name)

________________________________________________    ______________________________________

(Company Address)                                                                                                          (Telephone #) (Fax #)

________________________________________________    __________________   __________________

(City)                                                                                                                   (State)     (Zip/Postal code)       (Cell #)

______________________________________   __    __________    _______________________________

(Date of Application: ______________________, 2022)

___________________________________________

(Company)

________________________________________   ___________________________________________

(Print Name of Authorized Representative) (Signature of Authorized Representative)

Credit Card # ____________________________  Exp. Date _______  □ VISA  □ MC  □ AMEX  □ DISCOVER

Detailed description of product or service to be displayed & also to be included on Florida Realtors Convention web page (25 words or less); please note that the association or show manager reserves the right to edit description for content & length:

________________________________________________________________________________________

Sign on booth to read: ____________________________________________________________________

Company name to appear on convention website as: __________________________________________

Website address: _________________________________________________________________________

We give our permission to include a link to our website on the convention promotion section of floridarealtors.org and on the convention app. □ Yes  □ No

Booth Choices: 1st ______________     2nd ______________     3rd ______________

Booth Prices (prices are inclusive of sales tax):

*Add $100 if you select a corner booth

<table>
<thead>
<tr>
<th>Size</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>Contract/payment received after June 24</th>
</tr>
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<tbody>
<tr>
<td>10' x 10'</td>
<td>$1,680*</td>
<td></td>
<td></td>
<td>10' x 10' — $2,100*</td>
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<tr>
<td>10' x 20'</td>
<td>$3,024*</td>
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<td></td>
<td>10' x 20' — $3,780*</td>
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<tr>
<td>10' x 30'</td>
<td>$4,284*</td>
<td></td>
<td></td>
<td>10' x 30' — $4,551*</td>
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<tr>
<td>20' x 20' Islands</td>
<td>$8,064</td>
<td></td>
<td></td>
<td>20' x 20' Islands — $8,568</td>
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<tr>
<td>20' x 30' Islands</td>
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<td>20' x 20' Islands — $10,080</td>
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</tbody>
</table>

RETURN CONTRACT WITH FULL PAYMENT TO: Florida Realtors, P.O. Box 725025, Orlando, FL 32872-5025, Fax: 407-587-1427,
Email: exhibit@floridarealtors.org. A copy of this executed contract will be returned to you upon completion of the registration process.

Trade Expo Dates/Times

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<td>4:00 p.m.  Expo Concludes</td>
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</tr>
</tbody>
</table>

THIS AREA FOR FLORIDA REALTORS USE ONLY.

By: __________________________ (Florida Realtors Meeting Services Dept.)
imis ID _______________________

Check for $ __________ received or credit card charge for $ __________

Acceptance Date: ________________, 2022
Booth Space Assignments

Booth space assignments will be made by Florida Realtors in the order in which executed Contracts and full payment are received. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible, but Florida Realtors reserves the right to make such modifications and change exhibit space assignments as may be necessary to adjust the floor plan at any time to meet the needs of Florida Realtors, Exhibitors or the exhibits.

Articles of Exhibit

Exhibitor shall not exhibit, advertise or offer for future purchase goods and services other than those allowed by this Contract. Exhibitor agrees to limit their display and personnel to the booth space contracted for, to confine all personnel or equipment to the booth space and not to use “roving” personnel and equipment and materials. No Exhibitor may share their booth space with another Exhibitor. A Covid-19 release and waiver required by Florida Realtors, and the host venue, if applicable must be completed by each exhibitor and assistant exhibitor prior to the exhibitor or assistant exhibitor being issued a tradeshow badge needed to access the exhibit area.

Florida Realtors reserves the right to decline any prospective Exhibitor’s application for a booth space.

Florida Realtors reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason, become objectionable, and also to prohibit or remove any exhibit which, in the opinion of Florida Realtors, may detract from the general character of the Exposition as a whole. This reservation includes persons, things, conduct, printed matter and anything of a character which Florida Realtors determines is objectionable. In the event of such restriction or removal, Florida Realtors shall not be liable for any refunds or other exhibit expenses.

Contacting registrants or attendees must be from contact information directly procured by your organization from registrants or attendees. Promotion of your business is permissible, but active, aggressive recruiting is prohibited during the Expo. Further, any aggressive, obtrusive sales tactics are expressly prohibited. Violations of this policy may lead to removal from the Expo prior to or at the Expo itself and forfeiting any monies paid to Florida Realtors.

Subletting of Booth Space

Exhibitor shall not assign, sublet or apportion booth space or any part thereof allotted to Exhibitor.

Music: Copyright Permission and Indemnification

If you are planning to use music at your exhibit booth, Broadcast Music Inc. (BMI), the American Society of Composers, Authors & Publishers (ASCAP) and other performing rights organizations require that you pay licensing fees for the performance. If you have already entered into agreements with a performing rights organization, please report your function in your quarterly reports. If you are not currently licensed and plan to use music at your booth, you should contact the appropriate performing rights organization to secure the necessary licenses. Contact BMI at 877-264-2137 and SESAC at 615-320-0055 or ASCAP at 800-505-4052.

Exhibitor represents and warrants that no musical work protected by copyright will be staged, produced or otherwise performed, via either “live” or “mechanical” means, by or on behalf of Exhibitor at Florida Realtors’ Convention and Trade Expo unless Exhibitor has previously obtained written permission from the copyright owner or the copyright owner’s designee (e.g. ASCAP, BMI or SESAC) for such use.

Exhibitor further represents and warrants that it shall be fully responsible for the performance of all obligations under any agreement permitting the use of such music, including but not limited to all obligations to report data and to pay royalty fees.

Exhibitor agrees to indemnify, save and hold harmless Florida Realtors and its directors, officers, agents, employees and each of them, from and against any and all claims, costs and expenses (including legal fees and expenses), demands, actions and liabilities of every kind and character whatsoever with respect to any breach of the foregoing representations and warranties.

Installation and Dismantling of Exhibits

All material entering Expo must come from the Sebastian dock. Each vehicle will be given 20-30 minutes to unload. Installation of exhibits may begin at 10 a.m. - 5 p.m. Tuesday, August 23 and continue at 6 a.m. - 8 a.m. on Wednesday, August 24. Exhibits must be in place by 8 a.m. No exhibits shall be dismantled, partially or wholly, until 4 p.m. Thursday,
August 25. All exhibits must be removed from the Exhibit Hall by 7 p.m. Thursday, August 25. If you need additional time, contact the show manager. Any materials not removed by this time will be removed by Florida Realtors and stored at Exhibitor’s expense. Early dismantling of exhibits without prior written approval from Florida Realtors will be considered a breach of this Contract.

**Safety, Fire and Health**

Exhibitor must comply with all local, county, state and federal safety, fire and health ordinances regarding installation and operation of exhibit materials. All display exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing, as required by local, county and state ordinances, to prevent fire hazards and accidents. Each Exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or promotions.

There are special safety and health concerns related to COVID-19. Each Exhibitor agrees to strictly adhere to all current CDC guidelines for COVID-19 ([https://www.cdc.gov/coronavirus/2019-ncov/index.html](https://www.cdc.gov/coronavirus/2019-ncov/index.html)) while participating in events held or sponsored by the Florida Realtors®. Exhibitors agree to require their employees, and booth visitors to adhere to government issued health standards or guidance including CDC guidelines, and any applicable state and local public health guidelines.

Exhibitor agrees to self-monitor for signs and symptoms of COVID-19 (symptoms typically include fever, cough, and shortness of breath).

By subsequently attending the activity or event each day, Participant warrants that self-assessment has been performed and Participant is experiencing no symptoms of COVID-19.

**Liability for Damage**

Exhibitor agrees to protect, indemnify and hold harmless Florida Realtors and the hotel for any and all liability, damage or expense by reason of any injury or injuries sustained by anyone to persons or property or loss of property received, done or occurring in or about the trade expo area or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the respective agents, servants or employees of Florida Realtors or the hotel. Florida Realtors and the hotel shall not be responsible or liable for any loss or damage to any property of Exhibitor through theft, fire, accident or any other cause. **EXHIBITOR SHOULD INSURE EXHIBITOR’S OWN EXHIBIT AND DISPLAY MATERIALS.**

Exhibitor agrees to protect, save and keep Florida Realtors and the hotel forever harmless from any damage or charges for violation of any law or ordinance, whether occasioned by the negligence of Exhibitor or those holding under the Exhibitor. Exhibitor agrees not to violate any criminal statutes. Exhibitor shall at all times protect, indemnify, save and keep harmless Florida Realtors and the hotel against and from any loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the use of the trade expo area or a part thereof. Exhibitor shall bear all attorney fees and court costs arising from any litigation based on the above. Further, if the Exhibitor breaches this Contract, Florida Realtors has the right to refuse Exhibitor booth space at future Florida Realtors Conventions and Trade Expos.

Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of Exhibitor.

Exhibitor must surrender the booth space in the same condition as it was received.

**Cancellations**

If Exhibitor fails to perform in accordance with the stated terms as set forth, Florida Realtors may cancel this Contract and will retain, for costs incurred in connection with the leasing of said booth space to Exhibitor, 100% of the total fee.

If Exhibitor finds it necessary to release Exhibitor’s booth space and written cancellation is received by **June 24, 2022**, Florida Realtors will retain 25% of the fee. If written cancellation is received between **June 25, 2022** and **July 22, 2022**, Florida Realtors will retain 50% of the fee. No refunds will be given after **July 22, 2022**.

Should the Florida Realtors cancel the Annual Convention and Trade Expo for any reason, thereby prohibiting exhibitor from participating as outlined in the attached contract, exhibitor will receive a full refund of fees paid to Florida Realtors in advance to participate in Expo.

If for any cause beyond the control of the parties, such as, but not limited to, a public health emergency, the destruction of the exhibit facilities by an Act of God, authority of law, fire or other force majeure, or boycotts, strikes or other labor
disputes, or cancellation of the Expo for reasons beyond Florida Realtors reasonable control, Florida Realtors is unable to comply with the terms of this Contract and deliver the space allotted hereunder, this Contract will be considered terminated and any payments made hereunder by Exhibitor will be refunded to Exhibitor, and Florida Realtors will have no further liability for damages or compensation of any kind.

**Miscellaneous**
This agreement shall be governed by the laws of the State of Florida. Any action brought to enforce the terms of this Agreement shall be brought in Orange County, Florida.

Florida Realtors® is dedicated to providing a harassment-free experience for all attendees. All Exhibitors must engage in respectful behavior and refrain from engaging in behavior or speech that is harassing in any manner.

Harassment includes offensive verbal comments or written language, deliberate intimidation, harassing photography or recording, stalking, following, unwelcomed demonstrations, creating a disturbance that is dangerous or interferes with the ability to transact business on the show floor, or creates apprehension in another person, or causes inappropriate physical contact.

Please note that ALL FOOD AND BEVERAGE must be ordered through Rosen Shingle Creek Hotel. Outside food and beverage will be confiscated and removed per Hotel Liability guidelines. Allowed: Candy Bowls with individually-wrapped miniature candies/mints/hard candies. The Exhibitor should facilitate the distribution of candy and other edible items to attendees in order to minimize the potential spread of COVID – 19.

Additionally, helium balloons are strictly prohibited.

**Responsibilities of Exhibitor’s Representative(s)**
Unless other arrangements have been made previously through The Expo Group, a representative of the Exhibitor must be present during uncrating and installation, as well as during dismantling and recrating of their exhibit. At least one representative must be in attendance throughout the period of exhibition. Exhibitor agrees to notify Florida Realtors in advance, no later than 15 days before the first day of the Convention and Trade Expo, the name of the person who will officially represent the firm.

**Fees for Exhibitor’s Representative(s)**
Two official representatives for each booth space of each Exhibitor will be given complimentary Full Convention and Trade Expo registrations and name badges, which are the official admittance to Convention events. Exhibitor is also entitled to ten free assistant exhibitor badges for each booth space; these badges will allow admittance only to the exhibit area. Any additional assistant exhibitor badges needed can be purchased from Florida Realtors for $10 each.

**Florida Sales Tax**
Exhibitors who offer for sale at wholesale only, tangible personal property or services at the Trade Expo must obtain a resale certificate from purchasing dealers, or collect applicable sales tax. Exhibitors who, at the Trade Expo, offer the retail sale of tangible personal property and services subject to Florida sales tax must register as a dealer with the Florida Department of Revenue and collect tax imposed under Section 212.18(3)(b) Florida Statutes. Additionally, Exhibitors who make mail order sales at the Trade Expo pursuant to Section 212.0596 Florida Statutes must register as a dealer with the Florida Department of Revenue.
### Trade Expo Dates/Times
**Wednesday, August 24, 2022**
- 9 a.m. Trade Expo Opens
- 6 p.m. Trade Expo Closes

**Thursday, August 25, 2022**
- 8:30 a.m. Trade Expo Opens
- 4 p.m. Trade Expo Concludes

### Exhibitor Installation Dates/Times
- Installation begins at 10 a.m. - 5 p.m. Tuesday, August 23, 2022.
- Installation continues at 6 a.m. - 8 a.m. Wednesday, August 24, 2022.
- Exhibits must be in place by 8 a.m. Wednesday, August 24, 2022.

### Dismantling Dates/Times
- Exhibitors may begin dismantling at 4 p.m. Thursday, August 25, 2022.
- Exhibits must be out of hall by 7 p.m. Thursday, August 25, 2022.

### Booth Space Sizes
Booth spaces at the Florida Realtors Trade Expo will be uniform in style, each with an 8 ft.-high back wall and 8 ft.-high side rails, consisting of fabric draped on an aluminum frame. Available sizes are: 10’ x 10’, 10’ x 20’, 10’ x 30 and 20’ x 20’ island booths. **Booth height restriction is 9’. Island booth height restriction is 14’**. Price includes a 7” x 44” booth identification sign, a 6’ draped table, two (2) arm chairs with upholstered seats and one (1) waste basket. Exhibit halls have existing carpet.

### Labor, Additional Equipment and Services
Booth furnishings—other than those specified under “Booth Space Sizes and Prices,” including labor, electrical, phone/internet lines, carpet, booth cleaning and other services—can be obtained from the forms provided in the service kit which you will receive at a later date.

All Exhibitors will be furnished, in advance, a service kit containing order forms for all services and booth furnishings they may require. The deadline for EAC forms and custom carpet orders is **July 24th**. The Expo Group will not be accepting any color changes for draping or table drapes without receiving prior approval from Florida Realtors.
Specialty Convention Sponsorships

Specialty Sponsorships

Prominently promote your brand with one of the exclusive sponsorships shown on these pages and you’ll also receive these benefits:

- Recognition in pre-convention promotions
- One promo piece in Digital Event Bag (sponsor designs)
- Recognition throughout convention
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- Listing in on-site Expo Guide
- Recognition on “thank you” ad in Florida Realtor magazine

RFID Tower Branding

- Exclusive sponsorship of 5 pairs of reader gate towers and 10 proximity reader towers placed in convention’s highest traffic areas
- Sponsor’s name, logo and message will appear on all tower faces (sponsor designs)
- Promotion as sponsor in pre-event marketing
- Full-page ad in Expo Guide (sponsor provides artwork)
- One set of mailing labels for all Expo attendees

Artwork subject to approval by Florida Realtors

INVESTMENT: $15,000

WiFi Sponsor

- Sponsor’s name, logo and booth number on login screen, on signs throughout convention and in rotation on large-screen hallway monitors
- Promotion in pre-event marketing
- Full-page ad in Expo Guide (sponsor provides artwork)
- One set of mailing labels for all Expo attendees

Typically, 700-1,000 attendees access WiFi

INVESTMENT: $10,000

Expo Reception

- Exclusive sponsorship of Expo reception
- Sponsor’s logo on reception posters and retractable banners
- Sponsor may provide branded napkins

Artwork subject to approval by Florida Realtors

INVESTMENT: $7,500 SOLD

Coffee Break Sponsor (2 Available)

- Sponsor of morning coffee break on either Wednesday or Thursday morning
- Sponsor’s logo on posters and retractable banners
- Sponsor may provide branded napkins

Artwork subject to approval by Florida Realtors

INVESTMENT: $6,000

CONTACT: Florida Realtors® at 407.587.1467 or jodym@floridarealtors.org
Head Shot Booth Sponsor
- Booth will be located in high-traffic areas for two days
- 6-foot-long banner with sponsor’s message will appear above booth (sponsor supplies design)
- Sponsor may staff booth to capture leads (scanner provided) and may display materials at booth
- Half-page ad in Expo Guide (sponsor provides artwork)
- Florida Realtors will supply photographer and assistant

INVESTMENT: $7,500

Stair Riser Graphics
- Sponsor’s logo and message will appear on the Panzacola staircase leading to rotunda (sponsor supplies design)

High-traffic area
Artwork subject to approval by Florida Realtors

INVESTMENT: $9,000 SOLD

Panzacola Archway Graphic
- 6-foot x 26-foot rectangular vinyl graphic with sponsor’s logo and message will appear on archway in Panzacola hallway (sponsor designs)

High-traffic area
Artwork subject to approval by Florida Realtors

INVESTMENT: $5,500 SOLD

Sebastian Archway Graphic
- 26-foot curved vinyl graphic with sponsor’s logo and message will appear on archway in Sebastian hallway (sponsor designs)

High-traffic area
Artwork subject to approval by Florida Realtors

INVESTMENT: $5,000

Vinyl Door Clings
- Sponsor’s see-through logo and message will appear on doors leading from parking lot to convention (sponsor designs)

Sold in sets of 2 or 4
Artwork subject to approval by Florida Realtors

INVESTMENT: $800 PER SET

Expo Floor Decals (Front & Middle Aisles Available)
- 8, 36-inch diameter decals, with sponsor’s logo and booth number, and Expo row number, will be displayed along the front and middle aisles of each row (sponsor designs)

High-traffic areas

INVESTMENT: FRONT AISLE - $3,500, MIDDLE AISLE - $2,500

Panzacola and Sebastian Hallway Carpet Floor Clings
- 4-foot x 4-foot floor graphic with sponsor’s logo and message will be displayed on the floor in either the Panzacola or Sebastian hallway

High-traffic area
Artwork subject to approval by Florida Realtors

INVESTMENT: $1,750

CONTACT: Florida Realtors® at 407.587.1467 or jodym@floridarealtors.org
Charging Stations
• 2 charging stations with benches will be placed in the hallway
• Sponsor's logo will appear on all 4 sides (sponsor designs)
Artwork subject to approval by Florida Realtors
INVESTMENT: $6,000

Free-Standing Branded Towers Networking Area
• 2 locations, one near each end of the hallways
• Sponsor towers with messages on all 4 sides (sponsor designs), surrounded by leather chairs
Artwork subject to approval by Florida Realtors
INVESTMENT: $7,500

Massage Chair Sponsor
• 3 massage chairs will be located in the Trade Expo
• Sponsor will be recognized with a retractable banner and posters
• Sponsor may display marketing materials in this area
INVESTMENT: $4,500

Selfie City Sponsor
• 8-foot banner with sponsor's logo and message will be displayed above photo area (sponsor designs)
• Sponsor may display marketing materials adjacent to the photo area
INVESTMENT: $4,000

Sizzle Reel Video (limit 5)
• Sponsor's 1-minute video promotion (no audio will be played) will appear in rotation on 90-inch monitors in hallways at each end of the event.
• Video will appear 4 times per hour
Sponsor produces video
Content subject to approval by Florida Realtors
INVESTMENT: $2,500

Water Bottle Sponsor
• Reusable, branded water bottles with sponsor's logo will be distributed to conference attendees
Artwork subject to approval by Florida Realtors
INVESTMENT: $13,000

Popcorn Cart
• Popcorn will be available Wednesday afternoon and Thursday morning in area marked with sponsor's sign
• Sponsor may provide branded popcorn bags
Artwork subject to approval by Florida Realtors
INVESTMENT: $5,000 plus cost of branded bags

Official Notebook Sponsor
• Notebooks with sponsor's logo will be distributed to all classrooms and in convention's common areas
Sponsor supplies notebooks
Artwork and size of notebooks subject to approval by Florida Realtors
INVESTMENT: $4,000 plus cost of branded books

CONTACT: Florida Realtors® at 407.587.1467 or jodym@floridarealtors.org
$10,000 Sponsor
Includes:
- Recognition (including your logo) in pre-convention promo (in print and on website)
- Two booth spaces
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- 15 VIP Sponsor ribbons
- Recognition throughout convention
- Logo on back cover of on-site program booklet
- Listing in on-site Expo Guide
- Half-page advertisement in on-site Expo Guide (sponsor provides production-ready ad file)
- Recognition on large-screen visuals at Awards Luncheon
- Three complimentary tickets to Awards Luncheon (VIP sponsor table)
- One set of labels (post-convention) of all attendees
- Recognition on “thank you” ad in Florida Realtor magazine

$5,000 Sponsor
Includes:
- Recognition (including your logo) in pre-convention promo (in print and on website)
- One booth space
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- 10 VIP Sponsor ribbons
- Recognition throughout convention
- Logo on back cover of on-site program booklet
- Listing in on-site Expo Guide
- Third-page advertisement in on-site Expo Guide (sponsor provides production-ready ad file)
- Recognition on large-screen visuals at Awards Luncheon
- Two complimentary tickets to Awards Luncheon (VIP sponsor table)
- One set of labels (post-convention) of all attendees
- Recognition on “thank you” ad in Florida Realtor magazine

$1,500 Sponsor
Includes:
- Recognition in pre-convention promo (printed and on website)
- One promo piece in Digital Event Bag (sponsor designs)
- Logo and promotional paragraph on Convention website sponsor page, with link to sponsor
- 3 VIP Sponsor ribbons
- Recognition throughout convention
- Logo on back cover of on-site program booklet
- Listing in on-site Expo Guide
- Recognition on large-screen visuals at Awards Luncheon
- Recognition on “thank you” ad in Florida Realtor magazine

$1,000 Sponsor
Includes:
- Recognition in pre-convention promo (printed and on website)
- One promo piece in Digital Event Bag (sponsor designs)
- Company name on Convention website sponsor page, with link to sponsor
- 2 VIP Sponsor ribbons
- Recognition throughout convention
- Company name on back cover of on-site program booklet
- Listing in on-site Expo Guide
- Recognition on “thank you” ad in Florida Realtor magazine

$500 Sponsor
Includes:
- Recognition in pre-convention promo (printed and on website)
- Company name on Convention website sponsor page, with link to sponsor
- Recognition throughout convention
- Listing in on-site Expo Guide

CONTACT: Florida Realtors® at 407.587.1467 or jodym@floridarealtors.org
2022 SPONSORSHIP CONTRACT
Florida Realtors® // Annual Convention & Trade Expo

Date of Application: ______________________, 2022

(Company)

(Print Name of Authorized Representative) (Signature of Authorized Representative)

Credit Card # ___________________________ Exp. Date __________ ☐ VISA ☐ MC ☐ DISCOVER

All Sponsor materials must be approved in advance by Florida Realtors.

Choose from the following Sponsorships as further defined in the companion prospectus which is made part of this contract:

- RFID Towers $15,000
- WIFI $10,000
- Expo Reception $7,500
- Coffee Break $6,000
- Head Shot Booth $7,500
- Stair Riser $6,000
- Panzacola Archway $5,500
- Sebastian Archway $5,000
- Vinyl Wall Graphic $2,000
- Vinyl Door Clings $800/set
- Front Expo Decals $3,500
- Middle Expo Decals $2,500
- Carpet Floor Clings $1,750
- Charging Station $6,000
- Networking Area $7,500
- Massage Chairs $4,500
- Selfie City $4,000
- Sizzle Reel $2,500
- Water Bottles $13,000
- Popcorn Cart $5,000
- Notebooks $4,000
- $10,000 Sponsor
- $5,000 Sponsor
- $3,000 Sponsor
- $1,500 Sponsor
- $1,000 Sponsor
- $500 Sponsor

EXPO DATES August 24-25, 2022

Return Contract With Full Payment to: Florida Realtors, P.O. Box 725025, Orlando, FL 32872-5025; Fax: 407-587-1427,
Email: jodym@floridarealtors.org. A copy of this executed contract will be returned to you upon completion of the registration process.

THIS AREA FOR FLORIDA REALTORS USE ONLY.

Sponsorship Assigned: ____________________________________________

By: ____________________________

(Florida Realtors Meeting Services Dept.)

Check for $ __________ received or credit card charge for $ __________

Acceptance Date: ____________________________, 2022
Florida Realtors® Media - Expand Your Reach

Want to Make More Sales To Florida Realtors?

BOOST YOUR BUSINESS STATEWIDE!

**FLORIDA REALTORS DAILY NEWS EMAIL NEWSLETTER**
Sent daily to 128,000+ active Realtors®

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