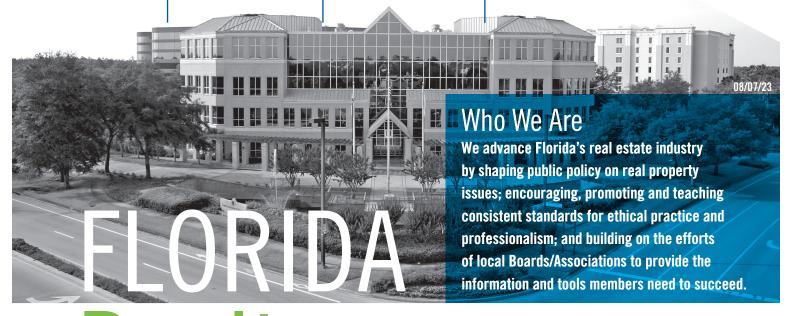
13 DISTRICTS 51

146 EMPLOYEES

1916
BIRTH OF OUR ASSOCIATION





Realtors® W Just The Facts

LEARN MORE ABOUT THE

LARGEST STATE REALTOR®

ORGANIZATION IN THE COUNTRY

AT FLORIDAREALTORS.ORG

According to the 2023 Florida Member Profile, our membership has a median age of 60 years, and 61% of our members are women. In the first half of 2023, Realtors® closed over 200,000 sales surpassing \$106 BILLION in dollar volume

82% of our Realtor® members in Florida OWN THEIR PRIMARY RESIDENCE.

238,000 MEMBERS STRONG

Hometown Heroes Housing Program https://floridarealtors.org/hometown-heroes

First State Association to win the NAR Global Diamond Achievement Award

First State Association to roll out a Board Certified Endorsement - with 20 inaugural recipients

According to the "2022 Profile of International Transactions in Florida," there were \$15.3 billion in international sales in Florida. The largest share of foreign buyers (45%) were from the Latin America/Caribbean region. The top 5 countries of foreign buyers in Florida were: Canada, Colombia, Argentina, Brazil and Peru.

Public Policy

- Created and then expanded new \$200 million Hometown Heroes Housing Program which helps first-time, income-qualified homebuyers afford a home in the community where they work
- Secured \$811 million for state and local housing programs this year, the largest investment in housing ever in state history
- Worked with lawmakers to successfully ban harmful rent control policies in Florida, and prevent local governments from passing burdensome, tenant-related ordinances that disrupt housing markets
- Successfully advocated for \$1.1 billion for projects to improve Florida's water quality and address pressing environmental issues

Global

- Building strong global relationships for members is an ongoing priority
- 1 MOU signed Brazil COFECI
- 5 Trade missions/Expos: Dubai, UK, Canada, Spain and France
- Largest number of members and associations participating in trade missions in Global Business History

Law & Policy

- Partner with Communications on the Florida Realtors® Legal News and contribute articles and FAQs for Florida Realtor magazine
- Legal Hotline fielded 38,000 inquiries in the first half of 2023
- Worked with Public Policy and outside legal counsel on Orange County rent control issue and vacation rental bans
- 60 Legal Updates and Leadership Training sessions presented at local boards and 35 Professional Standards training sessions
- Administered the Florida Realtors® Education Foundation (214) scholarships). Disaster Relief Fund (500+ applications for more than \$1.4 million), Realtors Relief Foundation Grant (nearly 400 applications after Hurricane Ian), Silent Angels and Homeownership For All programs

Technology

- Trained more than 4,000 members on Form Simplicity, MLSAdvantage, and SunStats in the first half of 2023
- 43,000 members have used MLSAdvantage so far in 2023

765,000 MEMBERS 55K CASES SO FAR IN 2023

TECH HELPLINE 17 States & 68 Local Associations In The U.S. & Canada

GRI 3,469 STUDENTS IN 2022 **LEGAL HOTLINE OVER 76K CALLS A YEAR**

HOMETOWN DEMOCRACY DEFEATED

Defeated an amendment that would have hurt an already ailing economy and local governments over growth issues.

2010







million annually.







CAPPED FEES

PROTECTING COMMUNITIES Successfully passed

Amendment 2, saving property owners and their communities from a \$700 millionplus tax increase.

IMPROVING TRANSACTIONS

LEGISLATIVE ISSUES —

Created new remedies for open/expired permits and enabled the use of online remote notaries.



SHIELDING REALTORS® FROM LAWSUITS

Passed a law that protects Realtors® from COVID-19-related lawsuits.





HELPING FLORIDIANS LIVE LOCAL

Created Hometown Heroes Housing Program and passed the historic Live Local Act which helps people live where they work.

Marketing & Communications

- floridarealtors.org: 3,331,812 views, 3,045,141 visitors so far this year
- Florida Realtors YouTube Channel: 56,775 views
- Florida Realtor Magazine won 9 awards from the Florida Magazine Association... Plus, earned Best Printed Magazine from the American Society of Association Executives
- Completed new video studio to spotlight you worldwide
- Completed, distributed Viewpoint Project: floridarealtors.org/viewpoint

Research

- Delivered nearly 30 presentations to member and stakeholder groups through July 2023
- Taught hundreds of members to master their market with SunStats. Earn *FREE* CE credit at the next event on Nov. 7

Professional Development

2020

COMMERCIAL LEASES

Successfully eliminated

the outdated Florida law

that requires two people

to witness the signing

of leases longer than

MADE EASIER

- 2022 student participation (or registration) in education courses: 38,746
- 2022 total classes presented: 2,634
- Oversight of 183 vetted and approved faculty members and 140 CE classes, in addition to 22 GRI subjects
- Administrators of the Florida Realtor Board Certified Professionalism Endorsement

Florida Realtors® PAC

Over 85,000 members contributed in 2022:

- 163 President's Circle
- 1,274 individual & corporate Major Investors
- Raised over \$6.393M to help protect private property rights
- All goals exceeded, with Florida Realtors achieving the Triple Crown!

Thousands of volunteers helped

CLEAN UP FLORIDA WATERS

https://floridarealtors.org/watercleanup

300,000 Realtors Served Nationwide ALMOST 750K TRANSACTIONS SO FAR