

Media Memo



<http://media.floridarealtors.org>

The state's largest professional association

For more information contact: Marla Martin, Senior Media Relations and Communications Manager, or Jeff Zipper, Senior Vice President of Communications, 407.438.1400, ext. 2326 or 2314

Seminole Realtor® to Be Installed as Secretary of Florida Realtors®

ORLANDO, Fla., December 2024 – Cyndee Haydon, broker-associate with Future Home Realty Inc. in Seminole, will be installed in January as secretary of Florida Realtors®, the state's largest professional trade association with more than 238,000 members. "We have a strong leadership team that is deeply committed to supporting our members and their clients," she said. "Each team member brings their own specific expertise and critical skills yet remains focused on the big picture."

Looking ahead to 2025, Haydon expects global business to thrive. "This presents an exciting opportunity for Florida Realtors® to drive business for our members, while fostering diversity and inclusion," said Haydon, who is active in residential brokerage. "These efforts not only strengthen our organization but also ensure that our members benefit from a broader, more inclusive network, ultimately enhancing our collective success."

Haydon, a member and 2020 president of the Pinellas Realtor® Organization, was named its Realtor® of the Year in 2021. A leader in regional, state and national real estate associations, she has been a district vice president, director and committee leader for the state association and has held multiple leadership positions within the National Association of Realtors®. She will be the 2025 vice chair of NAR's Regulatory Issues Forum and has held a long-standing role on the Stellar MLS Board of Directors, which impacts over 80,000 Realtor members across Florida. Her contributions to her profession have earned her accolades such as this year's Women's Council Florida Member of the Year, Florida Realtors' Associate Realtor of the Year for 2022, and Florida CRS of the Year for 2022.

As secretary for Florida Realtors®, Haydon will focus on helping Realtors® deliver the highest level of service to their clients and communities. "Our responsibility is to confidently and effectively communicate, support and advocate for our members, stakeholders and the public, ensuring transparency and consistency in our message and actions," she said.

Haydon added that Florida's Realtors® are dedicated to supporting the state's housing market and protecting private property rights. "Escalating home insurance costs are affecting affordability for both residential and commercial property owners, and Florida Realtors® can continue its strong advocacy efforts to help stabilize the insurance market as quickly as possible to attract a more competitive marketplace," she said. "This is crucial to ensuring long-term sustainability and prosperity for our state and industry."

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/ associations. Florida Realtors® Newsroom website is available at <https://floridarealtors.org/newsroom>.

P.O. Box 725025
Orlando, FL 32872-5025
407.438.1400



may be used only by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.