

Media Memo



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Kissimmee Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Imran Mohamed, broker-owner of IM Global Realty, LLC, in Kissimmee, will be installed in January as District 12 vice president of Florida Realtors®, the state's largest professional trade association. He will serve his fellow professionals in District 12, which encompasses Orange, Seminole and Osceola counties.

“In Central Florida, particularly around Orlando and Kissimmee, we are seeing a noticeable uptick in commercial activities,” said Mohamed, who specializes in residential brokerage. “We are seeing growth in warehousing and small stores, alongside an increase in service-oriented businesses, this trend is encouraging. A robust commercial market often fuels strong residential growth.”

Mohamed brings a wealth of leadership experience to his new role. As a member of the Osceola County Association of Realtors®, he served as president in 2023. He has been a state association director and participated in various think tanks as well as leadership and business-related committees. On a national level, he is actively involved with the National Association of Realtors® (NAR) and has previously served as a director. In 2025, he will chair Florida Realtors Global Business Committee.

As District 12 vice president for the state association, Mohamed aims to empower Realtors® by promoting education, advocacy, and access to key industry tools. “Today’s consumers are more informed than ever,” he said. “Realtors need resources like Florida Realtors SunStats to provide data-driven insights that help their clients make informed decisions about buying, selling, or investing.”

Mohamed emphasized the important role Realtors play in their communities. Throughout the district, Realtors are actively involved in civic organizations, while supporting the state’s housing market and protecting private property rights, he said.

“Realtors are often deeply rooted in the neighborhoods they serve,” Mohamed said. “This connection makes them invaluable resources, as they bring both local expertise and a broader understanding of market trends.”

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.