

Media Memo



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Vero Beach Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Michael Armstrong, broker-associate with Keller Williams of Vero Beach, will be installed in January as District 3 vice president of Florida Realtors®, the state's largest professional trade association. He will serve his fellow professionals in District 3, which encompasses Martin, Okeechobee, Glades, Palm Beach, Indian River and St. Lucie counties.

“As Realtors, we have to be better at communicating exactly what we do throughout the entire transaction,” said Armstrong, who is active in residential and commercial brokerage. “In our market, we are expecting another surge in the first quarter of 2025 as rates stabilize and the election is behind us.”

Armstrong is a member of the Realtors® Association of Indian River County, serving as its president in 2020. He has been a director of the state association, where he has held numerous leadership roles and participated in business-related committees.

As district vice president for the state association, Armstrong will focus on supporting Realtors® through education, advocacy and service programs. For example, he said, “Using Florida Realtors® SunStats tool lets us paint a true picture of the market, so buyers and sellers aren't swayed by someone else's opinion.”

Throughout the district, Realtors® are actively involved in civic organizations, while supporting the state's housing market and protecting private property rights, said Armstrong. “Our members provide their clients accurate information, whether it's popular or not, because transparency is essential,” he said. “Beyond transactions, we are deeply committed to the community, volunteering our time, supporting local causes and staying actively involved in initiatives that benefit the people we serve.”

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.

