

Media Memo



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For more information contact: Marla Martin, Senior Media Relations and Communications Manager, or Jeff Zipper, Senior Vice President of Communications, 407.438.1400, ext. 2326 or 2314

Ocala Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Valerie Dailey, broker-owner of Showcase Properties of Central Florida in Ocala, will be installed in January as District 7 vice president of Florida Realtors®, the state's largest professional trade association. In this role, she will serve and represent real estate fellow professionals in District 7, which encompasses Lake, Sumter, Hernando, Marion and Citrus counties.

“While 2025 may bring some challenges, our area continues to grow with an average of 269 new residents moving to the Ocala area alone each week,” said Dailey, who is active in residential and agricultural property real estate. “We anticipate that there will be buyers, but higher interest rates could prompt some homeowners to hold onto their properties longer.”

Dailey brings extensive experience and a legacy of leadership to her new role. A longtime member of the Ocala/Marion County Association of Realtors®; she served as president in 2017. At the state level, Dailey is a current director for Florida Realtors and previously held the District 7 vice president position in 2021. She also contributes her expertise on numerous technology and business-focused committees. Nationally, she has served as a director for the National Association of Realtors®.

Beyond real estate, Dailey is deeply involved in her community. She is an active member of the Ocala/Marion County Chamber & Economic Partnership, a former president and current board member of the Florida Thoroughbred Breeders' and Owners' Association, and an incoming board member of the Friends of the Crystal River National Wildlife Refuge.

As district vice president for the state association, Dailey plans to champion education, advocacy, and member service programs for Realtors throughout the district. “Our members are out in the community every day, showing their value to buyers and sellers,” she said. “Resources like *Florida Realtor* magazine provide crucial insights and relevant updates to keep our professionals informed and prepared.”

Dailey also emphasized the strong civic engagement of Realtors in her district. “We love where we live. We're not just selling homes – we're supporting the community. From serving on boards to volunteering for local organizations, we're passionate about making a difference where we live and work,” she said.

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.