

# TO STAGE OR NOT TO STAGE?

82%

of buyers' agents said staging a home made it easier for their clients to visualize the property as a future home.

31%

said home staging decreased the amount of time a home spent on the market.

23%

said home staging raised the dollar value offered between 1% and 5%.

Here's a look at how home staging can pay off, according to a survey of buyers' and sellers' agents.



## WHICH ROOMS TO STAGE?

Real estate agents said the following rooms were the most important areas to stage in a home on the market:



46%  
LIVING  
ROOM

43%  
MASTER  
BEDROOM



35%  
KITCHEN