Start the year off right and set yourself up for success by implementing these **10 TACTICS**:

1. Clean up your database by updating contact info
2. Share a market update that informs and sparks action
3. Call your A+ past clients and raving fans
4. Call vendors and affiliates to say thanks and discuss referrals
5. Build a plan for listings
6. Review and revise your listing presentation materials
7. Show your value. Remember, you’re worth what you charge
8. Get involved by joining a social or business group
9. Do your 5-5-5-5 each day with calls, texts, emails or notes
10. Connect with people over lunch or coffee

*SOURCE: Florida Realtor magazine*