

4 TIPS TO IMPROVE YOUR Professional Image

Your professional image is about more than just how you dress — confidence, positivity and communication skills also play a role in how you are perceived by buyers, sellers and colleagues.



Polish your image by implementing these FOUR TIPS:



Answer the phone —
timely communication
is key.



Listen carefully —
with your ears and with
your eyes. Body language
can be louder than words.



Watch your tone —
be courteous and review
messages before sending.
Avoid ALL CAPS as it's often
perceived as shouting.



Dress for success —
never underestimate
the power of nice jacket.