

MUSIC

TO SELL YOUR HOUSE

Did you know that hearing music has been shown to make people want to spend more money than they would if no music were playing? In other words, music boosts the perceived value of the product. So it can't hurt to test this theory out during your open houses.

IF YOU'RE SELLING

A contemporary home
An older, stately home
An urban home

▶ TRY PLAYING

New Age
Classical
Jazz

⏸ HIT THE PAUSE BUTTON ON:
hard rock, country, or religious music

🎵 CROWD PLEASERS:

Dizzy Gillespie
Esperanza Spalding
Billie Holiday

SOURCE: *Realtor.com*



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