

# Media Memo



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The state's largest professional association

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## Gainesville Realtor® to Be Installed as President-Elect of Florida's Largest Professional Association

**ORLANDO, Fla., December 2022** – Gia Arvin, broker-owner with Matchmaker Realty in Gainesville, will be installed in January as president-elect of Florida Realtors®, the state's largest professional association with more than 225,000 members. "We are committed to strengthening our state's housing market, and helping our members serve their local communities," said Arvin.

Looking ahead to 2023, Arvin expects a strong recovery from Hurricane Ian's coastal and inland storm damage. "We are a resilient state and will build back better than ever," said Arvin, who is active in residential brokerage. "Buyers from around the country continue to be attracted to Florida's high quality of life and low taxes. However, we need to increase our supply of affordable housing throughout the state."

A leader in regional, state and national real estate associations, Arvin was 2011 president of the Gainesville-Alachua County Association of Realtors®. She has served on numerous committees, and been a director and District 1 vice president for the state association. She was also the 2017 Florida president of the Women's Council of Realtors.

As vice president of the state association, Arvin will focus on helping Realtors deliver the highest level of service to their clients and communities through information, advocacy and support programs. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," she said. "We also want to expand our products and services for commercial members."

Arvin added that Florida's Realtors are powerful advocates for homeownership and property rights, and play leading roles in their communities. "Our members recognize the importance of strong neighborhoods and affordable homes for everyone," she said. "We are constantly striving to change the lives of Floridians for the better."

*Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to its more than 225,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.*