

Media Memo



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The state's largest professional association

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Miami Realtor® to Be Installed as Secretary of Florida's Largest Professional Association

ORLANDO, Fla., December 2022 – Jorge Guerra Jr., broker with Real Estate Sales Force in Miami, will be installed in January as secretary of Florida Realtors®, the state's largest professional association with more than 225,000 members. "We have a strong leadership team that is deeply committed to supporting communities across the state," he said.

Looking ahead to 2023, Guerra expects a strong recovery from Hurricane Ian's coastal and inland storm damage. "We are a resilient state and will build back better than ever," said Guerra, who is active in residential and commercial brokerage. "Our high quality of life, combined with financial advantages like low taxes will continue to attract buyers from throughout the country and around the world."

A leader in regional, state and national real estate associations, Guerra is a member of the Miami Association of Realtors®, serving as 2020 chairman, a former chair of the Miami Young Professional Network, and a former president of the Miami Residential Board. He has been a director for the state association and served as a global liaison for the National Association of Realtors®.

As secretary for Florida Realtors, Guerra will focus on helping Realtors deliver the highest level of service to their clients and communities through information, advocacy and support programs. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," he said.

Guerra added that Florida's Realtors are dedicated to supporting the state's housing market and protecting private property rights. "Our members are powerful advocates for their communities," he said. "Every day they volunteer for worthy causes and strive to make things better for everyone."

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to its more than 225,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <https://floridarealtors.org/newsroom>.