

# Florida Realtors® Board Certified Professional Endorsement

The Florida Realtors® Board Certified Professional Endorsement is a program that defines competence in the real estate industry in Florida, thereby raising the bar of professionalism for the public, the consumer, and the member.



## Earning Your Endorsement

All applicants are required to meet established criteria which demonstrate a high standard of excellence. We recommend compiling all documents ahead of time for a smoother application process.

**The application does not allow for any substitutions on any of the requirements.**

### → How does it work?

- Applicants who meet the minimum criteria will upload supporting documents to the application portal and submit their application
- Supporting documents are categorized into 4 components
  - Education
  - Involvement
  - Exam
  - Endorsement
- Documents will be verified and graded on a point system
- Those who pass will be contacted for a 15-question personal phone interview
- If approved, the applicant will pay a one-time fee of \$795 and be awarded their endorsement
  - Every 2 years there will be a \$395 recertification fee

### → Minimum Criteria

- Active valid Florida Real Estate License
- Active valid Florida Realtors® member status
- No FREC violations which resulted in revocation, suspension, OR probation of real estate or real estate related license
- No COE violations within 3 years of the application
- Minimum 5 years consecutive tenure as active Realtor® member
- Complied with NAR triennial requirements - current
- Complied with NAR COE SOP 10-5 within 1 year of application
- Sign attestation document confirming information provided is accurate and truthful and agree to social media spot checks for NAR COE SOP 10-5
- List of Social Media Platforms
- Provide a course completion certificate from the State or local association of at least 1 Florida Realtors® or local contract class within 2 years of application
- Provide proof of a minimum of 10 real estate transactions OR have a minimum of \$5 million in sales volume within 2 years of application using a SOLD MLS printout or SOLD MLS report

## Board Certified Professional Endorsement

ACCEPTABLE DOCUMENTS FOR EACH COMPONENT ARE LISTED BELOW

### → Education Component

**60 points minimum to pass**

- NAR C2EX Program Completion - 10 pts
- NAR "Fairhaven" Program Completion - 10 pts
- FR CE Express Professional Success Transaction by Transaction - 5 pts
- FR CE Express Best Practices for RE Professionals class - 5 pts
- GRI Designation - 20 pts
- NAR Designation (Max 2) - 20 pts each / 40 pts total
- NAR Certification (Max 2) - 10 pts each / 20 pts total
- Leadership Training (Max 2) - 5 pts
- Florida Realtors® Leadership Academy (Year Graduated) - 15 pts
- Real Estate Master's Degree **OR** Law Degree **OR** PhD **OR** CRE - 10 pts
- Continuing Education hours above 14-hour Requirement (Max 2 classes) - 5 pts each / 10 pts total
  - Screenshot of DBPR education history is acceptable
  - Pre-license education is not acceptable

Applicants who earn at least the minimum passing points for each component will be required to pass a 15-question personal phone interview

### → Involvement Component

**20 points minimum to pass - 1 leadership role required!**

Activity must have been accomplished within last 2 years of application

- Community Involvement (Max 2 roles) - 5 pts each / 10 pts total
  - At least ONE Leadership Role - Chamber (other non-profit organization)
- Community Project - 10 pts
  - 500-word narrative providing brief overview of goal/mission, list of those involved, summary of why the project was important, and final analysis
- Local/State/National Involvement (Max 5 roles) - 2 pts each / 10 pts total
  - A letter from a staff person or other representative of the organization
- Florida Realtors® Honor Society **OR** Florida Realtors® PAC Major Investor - 15 pts

#### Acceptable involvements include:

1. Professional Development Committee
2. Leadership Committee/Leadership Academy Committee
3. Grievance Committee
4. Professional Standards Committee
5. Realtor® Outreach Committee
6. RPAC Committee
7. President/Officer Position
8. Realtor® of the Year
9. FREC/FREAB Commissioner
10. County Commission/School Board/ Appointed Office
11. General Membership Meeting
12. FR/NAR Annual Convention Attendance
13. FR/NAR Annual Mid-Winter Meeting Attendance
14. GARD Attendance
15. FREC Meeting Attendance
16. RPAC Investor

### → Exam Component

**90 points minimum to pass**

- Download, complete, and upload the FR/BAR "AS-IS" contract to the application

### → Endorsement Component

**30 points minimum to pass**

Activity must have been accomplished within last 2 years of application

- Broker recommendation letter - 5 pts
- 3 Peer Endorsements from the last 3 completed transactions - 5 pts each / 15 pts total
  - A downloadable form can be found in the application
  - Can be from the Title Company, Lender, Home Inspector, or Appraiser
- 3 Consumer Endorsement from recent transactions - 5 pts each / 15 pts total
  - A downloadable form can be found in the application
- Social Media Shout Outs (Max 5) - 2 pts each / 10 pts total
  - Screenshots are acceptable