

What First-Time Buyers **REALLY** Want in 2025

Forget luxury upgrades and over-the-top amenities, first-time homebuyers are focused on the essentials: Affordability, efficiency and practicality.

Affordability

First-time buyers are adjusting expectations, looking at smaller homes in more affordable markets or seeking downpayment assistance.

Move-in ready

Renovations are expensive, so first-timers are on the hunt for turnkey properties.

Energy efficiency

Features like smart thermostats and Energy Star-rated appliances are highly desirable and help reduce monthly expenses.

Multigenerational

Many first-timers are teaming up with their families to cut costs by buying homes that can comfortably fit multiple generations.

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