

SHOOT LIKE A PRO, RIGHT FROM YOUR PHONE



Try these easy tricks to instantly improve your footage:

- Use 4K + Cinema Mode for video and Portrait Mode for photos.
- Use a mic for clean audio (wireless lavalier is best).
- Shoot vertical and fill $\frac{3}{4}$ of the frame (leave a little headroom).
- Add depth in the background and avoid plain white walls.
- Use soft side light, no harsh shadows.
- Rehearse before you hit record.



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